

MARKETING MANAGER – STARK CULTURAL VENUES

Seeking an enthusiastic, innovative and experienced full-time Marketing Manager to lead the Stark Cultural Venues Marketing Team. The Stark Museum of Art, Shangri La Botanical Gardens and Nature Center, and The Lutchter Theater comprise the STARK Cultural Venue Programs and offer world-class venues and the best in art, nature, history and culture. www.starkculturalvenues.org

Job Summary:

The Marketing Manager is responsible for leading the Stark Cultural Venues Marketing Team in the developing and implementing of marketing campaigns for ongoing branding and special events and exhibitions for Shangri La Gardens and the Stark Museum of Art.

QUALIFICATIONS

Education: Bachelor's degree in Marketing, Communication, Public Relations or a related discipline

Experience: Minimum of five years of Marketing experience in driving attendance, building identity and branding for non-profit and/or cultural organizations and/or attractions. Must have experience in managing all aspects of a Marketing Department, including supervisory/managerial responsibility for a staff of employees. Proficiency in graphic design is essential.

Interpersonal Skills: Position requires skill and savvy in representing the organization as the primary spokesperson for Stark Cultural Venues in television and other media presentations, as well as interaction with individuals and groups in person, on the telephone and via Internet. Must have a high degree of professionalism, leadership and customer service skills, as well as strong interpersonal and public communication skills, including the ability to communicate effectively both verbally and in writing.

The successful candidate will also have:

- Strong leadership experience with a minimum of 5 years of progressive leadership responsibility; demonstrated leadership skills in planning and directing employees and processes
- Experience in monitoring, managing and developing staff to ensure smooth operation of the Marketing Department
- Proficiency in graphic design
- Experience developing and managing budgets
- Demonstrated effective written and oral communication skills; proficiency in editing non-technical materials; proficiency in writing, editing and proofreading and knowledge of related standards
- Ability to follow through and meet deadlines while coordinating many current and long-range projects simultaneously
- Excellent organizational skills, attention to detail, and the ability to multitask under pressure in a fast-paced, team-oriented environment
- Ability to represent the Stark Foundation and Stark Cultural Venues with a high level of integrity and professionalism, adhere to policies, maintain confidentiality, and support management decisions in a positive professional manner

Technology/Computer Skills: Proficiency in Microsoft Office Suite, databases, desktop publishing to preferably include Photoshop, Adobe Creative Suite, and related software

Compensation: Depending on experience. Full-time position with excellent benefit package which includes medical, dental, and life insurance; defined benefit pension and 403b retirement plans; paid sick leave, vacation and holidays.

Application Process: Submit cover letter with salary requirement, resume and contact information for three references to Jennifer Barroeta, HR Manager, Nelda C. and H.J. Lutchter Stark Foundation, jbarroeta@starkfoundation.org. Please put "SCV Marketing Manager" on the subject line. The deadline for submission is September 15, 2017 or until filled.